



1 FW

SCHEEF & STONE, L.L.P.

Legal counsel based on solid principles.

CERTIFICATE OF MAILING UNDER 37 CFR § 1.8

Date of Mailing: January 6, 2006

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the above identified date.

Diane Taylor

Typed or printed name of person mailing paper or fee

SIGNATURE of person mailing paper or fee

January 6, 2006

DOCKET NUMBER: 1643.104
(PA000050)

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In re: U.S. Serial No. 10/773,894
Inventors: David J. Edmondson and Mark C. Hill
**Title: APPARATUS, AND ASSOCIATED METHOD, FOR
DYNAMICALLY PRICING CONTENT RESPONSIVE TO
QUANTITATIVE DEMAND INDICIA**

Enclosed please find:

- Amendment and Response Pursuant to 37 C.F.R. 1.111; and
- Return post card

- No fees are believed due at this time; however, the Commissioner is hereby authorized to charge payment of the following fees associated with this communication, or credit any overpayment, to Deposit Account No. 50-2032. A duplicate copy of this sheet is enclosed.
 - Any additional filing fees required under 37 CFR 1.16
 - Any patent application processing fees under 37 CFR 1.17

Respectfully submitted,

By:

Robert H. Kelly, Reg. No. 33,922
Attorney for Applicant

SCHEEF & STONE, L.L.P.
5956 Sherry Lane, Suite 1400
Dallas, Texas 75225
Tel: (214) 706-4200
Fax: (214) 706-4242